ORDER

Order / Rev: 37556 Alt Order #: 08879093 Product Desc: ISSUE

Estimate:

Flight Dates: 10/10/12 - 10/16/12 Original Date / Rev:

2001

Order Type:

Primary AE:

10/09/12 / 10/10/12 Sales Office:

GENERAL Sales Region: KLAS

Mike Jones

K-WAS

National

Broadcast

EOM/EOC

Agency Name:

Buying Contact:

Billing Contact:

1010 Wisconsin Avenue

Waterfront Strategies

Washington, DC 20007

Billing Type: Cash

Billing Calendar:

Billing Cycle:

Agency Commission:

15%

00:15:00

Advertiser

Orders

Name:

House Majority PAC

Demographic: A35+

Product Codes:

Priority: Revenue Codes:

PO4 LV2

AGY, POL, ISS

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	
10/01/12	10/16/12	5	\$7,900.00	\$6,715.00	

Totals

Month	# Spots	Gross Amount	Net Amount	Rating 0.00	
October 2012	5	\$7,900.00	\$6,715.00		
Totals	5	\$7,900.00	\$6,715.00	0.00	

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Tota	
KLAS	30%	\$7,900.00	
Market	100%	\$26,333.33	

Competitive Share	Share	Total		
CABLE	0%	\$0.00		
KBLR	0%	\$0.00		
KFBT	0%	\$0.00		
KINC	0%	\$0.00		
KTNV	25%	\$6,583.33		
KTUD	0%	\$0.00		
KVBC	0%	\$0.00		
KVVU	5%	\$1,316.67		
KVWB	0%	\$0.00		
LV1	0%	\$0.00		
UNKWN	0%	\$0.00		

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
E 1 8	10/10/1	2 10/16/12	8 News Now Noon M-		12-1230p	MTWTF	:30	1	\$1,300.00LV1	0.00 NM	1	\$1,300.00
8 NE	WS NOW A	T NOON	8 News Now Noon M	-1-								
	Start Date	End Date	Weekdays Sp	ots/Week	Rate	Rating				1		
Week:	10/10/12	10/16/12	MTWTF	_ 1	\$1,300.00	0.00						
E 5 8	10/10/1	2 10/16/12	8 News Now 4p M-F	CM	4-5p	MTWTF	:30	1	\$1,600.00LV2	0.00 NM	1	\$1,600.00
			8 News Now 4p M-F									

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 37556
 Advertiser:
 House Majority PAC

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 ISSUE
 KLAS

 Flight Dates:
 10/10/12 - 10/16/12
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 2001

Ln Ch Start End 8 NEWS NOW AT 4PM & 43	Inventory Code Break	Start/End	Time Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> Week: 10/10/12 10/16/12	Weekdays Spots/Week MTWTF 1	<u>Rate</u> \$1,600.00	Rating 0.00					
N 6 8 10/12/12 10/15/12	8 News Now 5-630p M-FCM 8 News Now 5-630p M-F	5-630p	11	:30 2	2 \$1,700.00LV2	0.00 NM	2	\$3,400.00
<u>Start Date</u> <u>End Date</u> Week: 10/12/12 10/18/12	Weekdays Spots/Week 11 2	<u>Rate</u> \$1,700.00	Rating 0.00					
N 7 8 10/10/12 10/16/12	Ellen CM Ellen	3-4p	MTWTF	:30	I \$1,600.00LV2	0.00 NM	1	\$1,600.00
<u>Start Date</u> <u>End Date</u> Week: 10/10/12 10/16/12	Weekdays Spots/Week MTWTF 1	Rate \$1,600.00	Rating 0.00					
						Totals	5	\$7,900.00